

WHOLESALE PROGRAM OVERVIEW

Thank you for your interest in becoming a Laugo Arms Authorized Dealer. We consider our Dealers an extension of our brand and we look forward to welcoming you to our extended family. In order to qualify for – and maintain - Authorized Dealer status, you will need to meet the following requirements:

Minimum Order Volume

Authorized Dealers must maintain a rolling order average of at least (2) pistols per month or (24) pistols per year. Failure to meet and/or maintain this volume threshold may result in account termination and revocation of Dealer status.

MAP Policy Compliance

In order to maintain market stability and a level playing field for our Dealers, we require strict compliance with our Minimum Advertising Pricing Policy (*available upon request*) which prohibits the publishing or promotion of prices below MSRP.

In return for your commitment to these requirements, Laugo Arms USA pledges to provide you and your customers with world-class products and industry-leading service commensurate with the Laugo Arms brand reputation.

If you agree to these requirements, please complete and submit the application below and a member of our team will contact you with next steps.

DEALER APPLICATION

Legal Business Name: _____ Trade Name / DBA (*if different*): _____

Legal Business Form: Corporation General Partnership L.L.C. Sole Proprietorship Other: _____

Federal EIN: _____ Sales Tax Exempt: Yes No (*If yes, please attach a copy of exemption certificate*)

Primary Contact (first & last name): _____

Job Title: _____ Phone: _____ Email: _____

Physical Address: _____

Billing Address (*if different*): _____

Sales Channels / Facilities (check all that apply): Physical Storefront Online Store Shooting Range

Social Media Presence (check all that apply): Instagram Facebook YouTube Twitter

AUTHORIZED SIGNATURE

By signing below, you are hereby certifying that the applicant information above is accurate and that you agree to comply with the Minimum Order Volume and MAP Policy requirement outlined above.

Name: _____ Title: _____

Signature: _____ Date: _____